

About Our SPEAKERS & PRESENTERS

Tracey Clarke



Tracey Clarke is a digital learning consultant with Wiley Publishing. She specializes in assisting faculty in meeting their course and classroom needs. This includes the selection of course content and transitioning to all forms of digital product models. She has over 12 years of experience in working with faculty on college campuses. Tracey currently resides in Amherst, VA with her husband, Steve, and her son, George. In her spare time, she enjoys reading, hiking and cooking.

Kirstie DeBiase



Kirstie DeBiase is currently employed by Prospect Education as the California regional dean of education for Charter College. She has a BA in Intercultural Studies with an emphasis in Latin American Studies and a minor in TESOL, a Multiple Subjects K-12 credential with a BCLAD, and an MA in Curriculum and Instruction. She is also bilingual in Spanish and has used her skills and education to teach and manage all levels of instructors and students from the elementary to the university level in Madrid, New York and California over the past 18 years of her career in education.

During her roles as a campus dean and now as a regional dean, she has presented to teachers on regional as well as national levels and is recognized for her expertise on the topics of classroom management, teaching modalities, differentiation of instruction, and Bridges out of Poverty. Her professional focus is working with teachers and administrators to improve student achievement and retention.

Kirstie conducts highly motivational and interactive workshops that give teachers hands-on opportunities to improve their classroom instruction and results through effective teaching strategies. The trainings and workshops that she conducts provide teachers with opportunities to reflect on their current practices and participate in strategies to improve instruction for adult learners that focus on meeting the student learning objectives while using ongoing formative and summative assessments in engaging environments.

Kirstie has the experience needed to provide teachers with practical strategies that work to improve results for adult learners resulting in higher student satisfaction, retention and employment.

Corinne Hoisington



Corinne Hoisington is a full-time professor of Information Systems Technology at Central Virginia Community College in Lynchburg, VA with over 25 years of teaching experience. Corinne also travels over 200,000 miles a year speaking to college and university professors and K12 venues. Her customers include the Microsoft Corporation, Cengage Learning, the international SXSW event, and many other universities and K12 groups. She is the recipient of the Microsoft Most Valuable

Professional in Computer Programming. Corinne presently has authored over a dozen books with the Shelly Cashman series such as the Dreamweaver CS6, Windows 8, Outlook 2013, Android Boot Camp: Programming the Android for Beginners, and Visual Basic 2012.

Kathy McKnight



Kathy McKnight leads the Center for Educator Learning & Effectiveness. She oversees the research agenda for the Center for Educator Learning & Effectiveness, designs and implements research studies, collaborates with a wide range of education organizations, and shares research results via publications, presentations and social media. With Pearson since 2006, she has directed research and evaluations, focusing on whole school reform and educator effectiveness. Dr. McKnight's current projects focus on educator evaluation systems and career pathways; integration of technology for learning; and collaborative processes for enhancing instruction and learning opportunities for students. She also teaches statistics as an Adjunct Assistant Professor at George Mason University and has developed online statistics courses to train program evaluators. She holds a doctorate degree in Clinical Psychology with an emphasis on Quantitative Methods from the University of Arizona.

Andrea Nierenberg



Andrea Nierenberg, executive coach, networking strategist and consultant, is the force behind The Nierenberg Consulting Group. Called a "networking success story" by The Wall Street Journal, Andrea Nierenberg is founder and president of The Nierenberg Group, a sales and marketing consulting firm that focuses on teaching the communication skills that impact the bottom line—and create more business both new and retained.

With over 30 years as a leader in sales and marketing, Andrea is an in-demand business expert both at home and abroad. She is a master at helping individuals, associations and companies build their reputation, reach and success by improving relationships. Her company partners with an array of the world's leading businesses in professional services, advertising, financial services and healthcare.

Andrea is the author of seven business books—all of which have become essential reading for businesses worldwide.

Andrea works across many geographic and cultural settings with internationally known companies and global conferences. Her work has taken her to more than 45 countries throughout Asia, Europe, India, Africa and the Middle East.

As a respected author and quoted expert, she's been featured in the New York Times, USA Today and the Wall Street Journal. Andrea's wealth of corporate experience make her a popular expert for television, including Time Warner's Fortune Business

About Our SPEAKERS & PRESENTERS

CONTINUED

Report, Fox News Chicago and PBS/The Business Channel.

Andrea has taught her business development courses to undergraduate and MBA students at the nation's top educational institutions, including the University of Chicago, Washington University and New York University. She is also active in numerous professional associations, including The Financial Women's Association, the Rotary Club and Advertising Women of New York. She serves on the board for the Boy Scouts of America - Greater New York Councils. Several years ago, she was honored by Office Depot and the National Association for Female Executives as Business Woman of the Year and also received the Direct Marketing Association of New York's Silver Apple Award for her long-standing dedication to the industry.

Robert Onorate



Robert Onorate, a senior professional educator with TeamUP at Cengage Learning, began his academic career as an adjunct business instructor, moved into academic administration, and spent 15 years as a college administrator in New York state. He returned to the classroom, teaching Marketing and Economics courses at Sacred Heart University in Fairfield, CT. Throughout his career, Robert has taught courses in the First Year Experience to a variety of student populations, including traditional, diverse, commuter and adult groups. He now teaches Marketing, Leadership and Operations Management at Fordham University in New York. In addition, he has established Candlewood Consulting and authored the instructor's resource manual for Master Student Guide to Academic Success. Robert earned a BS in Marketing and an MBA from the University of Connecticut, and he has served as the vice chairman of the Economic Development Commission in Brookfield, CT.

Julie Porterfield



Julie Porterfield received her Master of Education in Adult Education Administration and Management from Northwestern Oklahoma State University and her Bachelor of Science in Zoology at the University of Oklahoma. Her academic focus was animal physiology, specifically in the area of hormones and behavior.

As a faculty member at Tulsa Community College, Julie holds the positions of Anatomy and Physiology curriculum and assessment coordinator, and faculty mentor for the Human Anatomy and Physiology disciplines. She has 12 years of experience in higher education and has spent a significant portion of her career in academia working with various modes of technology to improve student satisfaction, retention and success.

Dennis Wible



Dennis Wible has been in education in various positions his entire life. He began as a public junior/senior high school teacher in 1969 and currently serves as university supervisor of student teachers for Ball State University. Dennis has been the director of various private colleges and schools for over 30 years in Indiana, Hawaii and Guam. Having conducted seminars and workshops from Alaska to Texas, Virginia to California and most states in the middle, he is familiar with the needs of career-school teachers and students. For the past 25+ years, Dennis has been the facilitator of the APSCU Leadership Institute.

Dennis has a BS from Ball State University and an MA from the University of Portland.

