



Gain Next Level Hospitality Leadership Skills...Powered by Sullivan University and Dale Carnegie Training!

**Certificate in
Hospitality Management**



**Short-Term Commitment.
Long-Time Rewards.**

Master the skills you need to effectively manage in the hospitality industry.

How would you like to expand your business skills — skills that can increase your value as a leader in your organization? This certificate is ideal for professionals involved with hotels, casinos, travel and tourism agencies, event planning, or any organization involved with hospitality management. The **Hospitality Management Certificate Program** from the Sullivan University School of Business will help you gain coveted skills quickly, with a convenient combination of **on-campus** and **online** learning.

With the **Hospitality Management Certificate Program**, you'll gain access to the blended resources of Sullivan University and Dale Carnegie Training, organizations driven by the pursuit of practical knowledge and professional achievement. The Sullivan component offers you the convenience of **online learning** to broaden your essential hospitality management competencies. The world-class Dale Carnegie courses allow you to strengthen your leadership skills in an interactive and powerful classroom environment, across the United States and around the world.

Find out more by calling (502) 413-8870 or at sullivan.edu/dc/certificates/.

The Certificate in Hospitality Management... Powered by Sullivan University and Dale Carnegie Training!

Course of Study

The highly competitive hospitality industry demands long hours, attention to detail and quality, world class customer service, and an extremely engaged and dedicated staff.

According to the Bureau of Labor Statistics, whether you aspire to be a hotel general manager, or involved with human resources, food and beverage, lodging, event planning and convention services, or travel and tourism, people with a certificate in hospitality management will have better opportunities at full-scale hotels, particularly those with upscale and luxury accommodations.

Your **online** Sullivan University courses will help you master key management principles specific to the hospitality industry, including behavioral sciences, hospitality management processes, resources, and organizational structures. Gain an understanding of service delivery systems for the hospitality industry with emphasis on implementing customer-driven, top-down, policy-oriented quality service programs.

Through **on-campus** Dale Carnegie Training courses, you'll gain critical leadership skills, from creating a powerful vision to empowering people. Employing Dale Carnegie Training's proven principles of success in every session, you'll learn how to take intelligent risks, delegate, gain cooperation, recognize success, and define performance in ways that increase accountability. You'll also learn to strengthen interpersonal relationships, manage stress and handle fast-changing workplace conditions. You'll be better equipped to perform as a persuasive communicator, problem-solver and focused leader. And you'll develop a take-charge attitude fueled by genuine confidence and enthusiasm.

The **Hospitality Management Certificate Program** is designed for those interested in hotel, casino, or lodging management, convention and event planning services, food, beverage, and banquet management, human resource management, travel and tourism management, or anyone interested in pursuing a career in the hospitality industry. This unique collaboration between Sullivan University and Dale Carnegie Training can help you master the practical skills and knowledge you need to succeed in today's challenging business environment. Gain the skills necessary to jumpstart your career in hospitality management by enrolling today.

NOTE: While these certificates are "for credit," they are not eligible for Title IV financial aid funding. Upon completion of your certificate, should you decide to further your education with Sullivan, you will need to contact one of the university's admissions officers and provide further documentation. Call 1-800-844-1354 for details.

Sullivan University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award Associate, Bachelor's, Master's, and Doctoral degrees. *(1866 Southern Lane, Decatur, Georgia, telephone number 404-679-4501.)

Course Title

Leadership Training for Managers

Effective Communications

Principles of Hospitality Management

Quality Service Management in the Hospitality Industry

Special Topics

 **Sullivan University**
sullivan.edu/dc/certificates/



DALE CARNEGIE®
TRAINING