This program builds heavily upon solid accounting principles and tax procedures, and relates their application to all forms of business. The relationship of accounting, information processing and management combined with general studies and specialized business courses prepares the graduate for highly specialized accounting and management positions in the business world. Organizational and leadership abilities of students are developed as well, giving them greater opportunities for career growth and success.

Specialized business courses and general studies offerings are combined, providing well-rounded skills for the modern business manager. In the elective offerings, students may add to specific individual goals in their business management careers.

GENERAL STUDIES: Students must choose four classes including at least one from the Natural Sciences and Mathematics category, one from the Social and Behavioral Sciences category, one from the Humanities and Fine Arts category, and one from any category. These classes are in addition to COM 214 Public Speaking, ENG 101 Composition I, ENG 102 Composition II, ENG 204 Business Writing, MTH 202 Introduction to Statistics, MTH 201 College Algebra, ECO 201 Microeconomics and ECO 202 Macroeconomics, which are general studies classes as well as part of the core.

ELECTIVES: Elective classes are selected in consultation with the student's faculty advisor or the Program Coordinator for the Baccalaureate Division to balance the program in keeping with the student's personal objectives.